



## PRESS RELEASE

### **CMF wraps up Financial Education Month activities with the launch of a new version of CMF Educa**

- *The new **CMF Educa** is a responsive website featuring a new architecture, design, sections, and content for users.*
- *The Financial Education Month brought together public and private actors in the financial system to promote education as one of the necessary pillars for financial inclusion.*

**October 29, 2021** — The Financial Market Commission (CMF) launched today the new version of [CMF Educa](#), its financial education website. This was the final activity carried out by the Commission as part of the 2021 Financial Education Month, which is celebrated in October every year.

CMF Educa was created nine years ago to provide information to citizens and improve their knowledge of financial products and services, helping to promote financial inclusion and education — one of the Commission's strategic objectives. The new CMF Educa addresses the technological changes of recent years through a responsive website, which allows access from mobile devices and includes a new architecture, design, sections, and financial education content.

The website's new sections and contents include **Moments in Life**, which aims to provide useful information on people's main financial decisions; a new section on **Mortgage Loans**; updated information for students; a **Virtual Museum** on the history of bank advertising; and **interactive tools** for measuring expenses and self-assessment of investment profiles, among others.

During the month, the CMF held seminars, workshops, and information campaigns on four main topics: indebtedness and the Debt Report prepared by the CMF; laws and regulations, such as the one which determines the insurance that can be contracted in accordance with Article 538 of the Code of Commerce on insurance associated with loans or the Fraud Prevention Act; investments, featuring advice and alerts for investors, policyholders and financial clients; and self-protection in light of the boom in digital processes.

The Commission also presented the 20th version of the Gender in the Financial System Report, which addresses the progress made in financial inclusion in the country from a gender perspective. It also participated in the traditional "Ring the

Bell for Financial Education" ceremony organized by the Santiago Stock Exchange and held during World Investor Week.

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