

U.S. Insurance Regulation and Supervision – Practical Training for ASSAL Members

### **Overview of U.S. Insurance Regulation and Supervision**

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**NAIC** National Association of Insurance Commissioners

- Insurance Department Overview
- Basic Functions Of Insurance Regulation
  Role Of The NAIC
- Summary Information On U.S. Industry
- Interaction Between Regulators And Legislators



# • State Regulation of Insurance

• McCarran-Ferguson Act (1945) – "business of insurance" regulated by the states

• Department of Insurance

• Commissioner / Superintendent / Director

Mostly Appointed by Governor
Elected – 12 states
Appointed by Legislature - 1



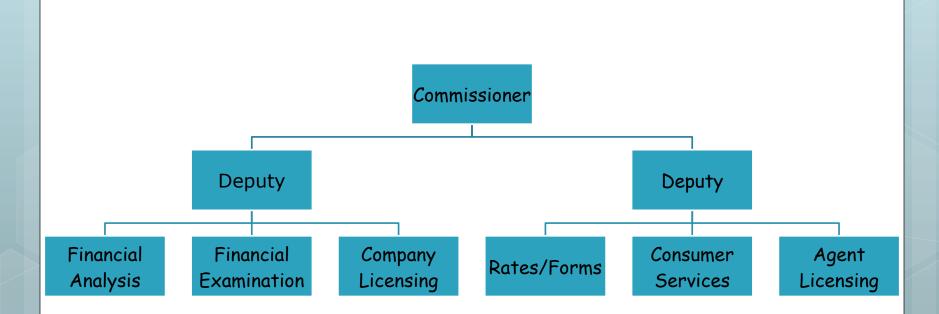
# **Insurance Supervision**

# • Department of Insurance

- Commissioner, Deputy Commissioners
- Licensing Agent/Broker
- Products Regulation
  - Forms
  - Rates
- Insurer Financial Regulation:
  - Licensing & Admissions
  - Financial Analysis & Examination
- Market Conduct/Consumer Affairs
- Legal
- Consumer Education
- Others



# **Prototype Organization**



# **Insurance Supervision**

# • Insurance Department Data

- Total budgets 2010: \$1.79 B
- Total budgets 2009: \$1.60 B
- 11,590 full time employees

# • Funding Sources

- Applications, Filing Fees & Assessments
- Fines & Penalties
- General Funds
- Premium Taxes



# Overview of U.S. Regulation

### **Insurance Regulators Protect Policyholders through:**

Solvency Surveillance (financial regulation)

Ensure Appropriate & Equitable Rates (Products)

Complex & Technical Nature Of Insurance Contracts (Consumer Services, products, transaction approval)

Protect Consumers Against Fraud & Unethical Market Behavior (Market Conduct, Agents, Criminal Investigation)

Foster Efficient Insurance Markets (Market Development)

Restrict Ability Of Insurers To Withdraw From Certain Markets (Market Development)

#### **To Enforce Insurance Laws**

> Ensure Laws Are Followed & Implemented Correctly



# Overview of U.S. <u>Regulation</u>

# To Keep the Public Informed

- Consumer Protection
- ≻ Insure U Campaign

# **To Preserve Open, Competitive Markets**

- Prevent Under-priced Products To Gain Market Share
- >Ensure That Premium Levels Are Adequate

### **To Maintain Insurer Solvency**

- ➢Continuously Monitor Insurers' Financial Condition
- >Ensure That Insurers Are Financially Able To Pay Claims



## Overview of U.S. <u>Regulation</u>

# **Regulation of Direct Insurers & Reinsurers**

### Direct Insurance

• Subject to Regulation by State(s) in Which the Insurer Is Admitted (Authorized/licensed) Carrier.

• Regulation Applies to All Lines of Business (e.g., Life, Health, Property & Casualty, Auto, Professional Liability, Workers Compensation).

• Regulatory Oversight of Rates, Financial Conditions, Accounting Standards, Market Conduct.

### **Reinsurance**

• Regulation for Reinsurers More Focused on Solvency and Credit Issues



# Role of the NAIC

• National Association of Insurance Commissioners (NAIC)

• 56 jurisdictions

- 50 states
- Washington, DC
- 5 U.S. "territories"
- Executive Office Washington, DC
- Central Office Kansas City, Missouri
- Capital Markets & Investment Analysis Office New York, NY



Role of the NAIC

• Triannual Meetings of Members

• Annual Commissioner's Retreat

• Interim Meetings

• Committees, Working Groups, Task Forces



### NAIC Committee Structure

# Plenary

# Executive

(EX1) Subcommittee – Internal Administration

Information Systems Task Force

(A) Committee – Life Insurance & Annuities

(B) Committee – Health Insurance and Managed Care

(C) Committee – Property & Casualty Insurance

(D) Committee – Market Regulation and Consumer

Affairs

(E) Committee – Financial Condition

(F) Committee – Financial Regulation Standards and Accreditation

(G) Committee – International Insurance Relations

SVO Initiatives Working Group AIG Managing Task Force Information Systems Task Force Climate Change and Global Warming Task Force Government Relations Leadership Council International Insurance Relations Leadership Group Long-Term Care Task Force Producer Licensing Task Force Solvency Modernization Initiative Task Force Speed to Market Task Force Market Regulation Accreditation Task Force Multi-state Enforcement Task Force Regulatory Modernization Task Force

NAIC/Industry Liaison Committee NAIC/Consumer Liaison Committee

NAIC/State Government Liaison Committee

What the NAIC Does for States

Specifically...

• Array of Informational Tools, Resources and Products

• Insurance Company Financial Data, Market Conduct Data, Securities Valuation Data, Model Laws and Industry Publications

- Legal Support
- Research Support
- Education
- Opportunities for Regulators to Come Together



# Illustration of NAIC 2010 Activities

- 3 National Meetings with 5,099 Total Attendees
- 61 NAIC Interim Meetings
- 2,387 Conference Calls (Member Toll-Free Access)
- 18 Funded Consumer Representatives
- 732 Million Total Media Impressions (TV, Radio PSAs, Consumer Alerts)
- 1,100+ Fulfilled Media Requests
- 6.5 Million Visits to NAIC Website (*www.naic.org*)
- 354,932 Visits to Insure U Website (*<u>www.insureUonline.org</u>*)
- 6.4 Million Visits to NAIC's Regulator-Only I-SITE Website
- 565,475 Insurance Product Submissions to The System for Electronic Rate
- and Form Filing (SERFF)
- 37,013 Online Fraud Referrals to Members
- 4,721 Annual and Quarterly Financial Statements
- 193 NAIC Publications and Data Products
- 400 Million Data Elements in Financial Data Repository
- 4,868 Uniform Certificate of Authority Applications Transmitted to Members
- 209 Classroom or Online Education Courses
- 136,170 Fulfilled NAIC Help Desk Inquiries (Phone/E-mail)
- 13,650 Fulfilled Statutory Accounting & Financial Reporting Inquiries
- 2,178 Fulfilled Research Library Inquiries
- 9 Full Accreditation Reviews
- 8 Pre-Accreditation Reviews
- 42 Interim Accreditation Reviews

# **Ongoing Core Services**

# **Model Laws**

- Developed to Establish Standards
- Can Be Adopted 'As Is' or Modified Slightly to Meet State Specific Needs
- Helps Consumers
- Keeps Company Costs Down
- New Plan for Consistent Review and Update
- Many Model Laws Become Nationwide Standards:
  - Accreditation Standards



# **Solvency and Accreditation**

- NAIC's Financial Regulation & Accounting Division Provides Financial Regulation and Solvency Surveillance Support to States - Monitoring Approx. 1,300 Largest Insurers
- 1989 Policy Statement Financial Regulation Standards
- 1990 Formal Certification Program Accreditation

•Annual Evaluation and Re-certification at 5 Year Intervals

- Standards Are Flexible in Order to Adapt to Changing Market Needs
- As of June 2009 all 50 States Certified/Accredited



# **Ongoing Core Initiatives**

# **NAIC Publications**

• Currently, the NAIC Publishes Over 150 Insurance Related Products

for use by Regulators, Insurers and Consumers

- Top Sellers
  - Medicare Supplement Guides and Long-term Care Guides
  - Annual Statement Instructions and Annual Statement Blanks
  - Accounting Practices and Procedures
  - Valuation of Securities CD
  - Model Laws
  - Listing of Companies
  - Retaliation Guide

# **NAIC Education**

• 81 Education Programs – Regulators





and Public

# **NAIC Research and Statistics**

- •Actuarial Expertise (Life, Health and P&C)
- •Rate and Form Expertise
- •Economic Studies
- •Regulatory Policy Analysis
- Statistical Reports
- Market Analysis
- •Assist in monitoring states' progress toward NAIC goals



U.S. Insurance Market

Total insurers in the U.S. – 7,869
Property/casualty – 2,737
Life/health/accident – 1,106
Others: HMO, Blue Cross/Shield, Fraternal

Gross insurance premium (USD) -\$1.787 Tr.
Property/casualty - \$456B
Life/health/accident - \$1.2 Tr

> • Source: 2009 Insurance Dept. Resources Report



# • Largest states – annual premium volume

• State	2009	2008
• California:	\$221B	\$220B
• New York:	\$152B	\$151B
• Florida:	\$106B	\$105B
• Texas:	\$98B	\$99B
• Pennsylvania:	\$81B	\$81B
• Vermont:	\$77B	\$2B

• Source: 2009 Insurance Dept. Resources Report



# Global Insurance Market

Jurisdiction Premium Volume* Market Share	
United States       \$1,548,934       34,61%         1       Japan       \$505,956       11.31%         2       United Kingdom       \$309,241       6.91%         3       France       \$283,070       6.33%         4       Germany       \$238,366       5.33%         5       CALIFORNIA       \$209,304       4.68%         6       Italy       \$169,360       3.78%         7       PR China       \$163,047       3.64%         8       NEW YORK       \$124,802       2.79%         9       Netherlands       \$108,144       2.42%         10       FLORIDA       \$101,895       2.28%         11       TEXAS       \$99,396       2.22%         12       Canada       \$98,840       2.21%         13       South Korea       \$91,963       2.05%         14       Spain       \$82,775       1.85%         15       PENNSYLVANIA       \$80,683       1.45%         17       Taiwan       \$63,647       1.42%         18       Australia       \$60,317       1.35%         20       OHIO       \$56,045       1.25%       2009 DPV	W ER NCE





U.S. Insurance Market

# •"Producers" = agents, brokers

Total licensed agents, brokers
6,032,018 Licensed Individuals
2,124,924 Resident
3,907,094 Non-resident
483,763 Licensed Business Entities

• Source: 2009 Insurance Dept. Resources Report



# Interaction between Regulators and Legislators

# • State Legislature

- House
- Senate
- NCSL (National Conference of State Legislators)
- NCOIL (National Conference of Insurance Legislators)

# • State Department of Insurance

- Legislative Proposals, Consultation Model Laws
- Authority to "Regulate" / Implement Laws



# Hot Topics in the U.S.

U.S. Financial Regulatory Reform

 On July 21, 2010, President Obama signed into law the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 (DFA).

- The Bill is over 2300 pages long and consists of 17 Titles.
- Much of it relates to issues that are unrelated to insurance; however, the new law does establish a new federal role regarding insurance in a number of critical respects.



**Resolve Companies that are "Too Big to Fail"** 

- 1. Develop the standards for designating "systemically important financial institutions"
- 2. Monitor the market & promote market discipline eliminate expectations of bailouts
- 3. Respond to emerging threats



**Resolve Companies that are "Too Big to Fail"** 

### • Title I: Financial Stability Oversight Council (FSOC)

- Financial Stability Oversight Council to identify risks to U.S. financial stability from the ongoing activities, material distress or failure of large interconnected financial companies, including insurance companies.
- 10 voting members (Treasury, Fed, Comptroller of the Currency, CFPB, SEC, FDIC, CFTC, FHFA, NCUA, member with "insurance expertise" (TBD)
- 5 non-voting members
  - Director of the Office of Financial Research (TBD)
  - Director of the Federal Insurance Office (Former IL Director Mike McRaith since June)
  - State insurance commissioner (MO Director John Huff)
  - State banking supervisor
  - State securities commissioner



- The Council has met 5 times on October 1, November 23, January 18, March 17 and May 24.
- It has focused on three main areas that could have an impact on insurers:
  - Designations of Non-Bank Financial Companies for supervision by the Fed
  - Conducting a study and making recommendations on implementing the Volcker Rule
  - Conducting a study and making Recommendation of implementing concentration limits on large financial firms



Our Message: One Size Does Not Fit All

- Insurance is a unique product
- Traditional insurance activities did not cause the financial crisis
- Insurance regulators already have welldeveloped systems for rehabilitating and/or unwinding troubled insurance companies



Liquidation of Unstable Companies

#### SIFIs are referred to the Federal Reserve, which shall impose "heightened prudential standards" If a SIFI becomes unstable: If an INSURANCE SIFI becomes unstable: Affirmative vote from 2/3 Fed Board of Governors & from the Affirmative vote from 2/3 Fed **FIO Director** Board of Governors & from 2/3of Federal Deposit Insurance Čorporation Liquidation under state authority UNLESS state fails to act within 60 days – then FDIC Liquidation under FDIC steps in authority Difficult to imagine a scenario where the FDIC might become involved - ONE SIZE DOES **NOT FIT ALL!**



Shed Light on "Off the Books" Activities

# • The Volcker Rule

- New restrictions on SIFIs engaging in proprietary trading
- Vague exception for insurance companies
- Rule coming in October 2011

# • Derivatives

- SEC & CFTC working on rules
- Insurance use of derivatives: primarily to hedge against risk
- We are monitoring the development of new systems to track derivative transactions



Federal Insurance Office (Title V, Subtitle A)

- Establishes a Federal Insurance Office (FIO), housed in the Treasury Department
- Help the federal government gain a better understanding of the insurance market and negotiate international agreements
  - Does not give Treasury general supervisory or regulatory authority over the business of insurance.
  - No jurisdiction over solvency or capital



Federal Insurance Office: Covered Agreements

- The Treasury department and the USTR have authority to enter into "covered agreements" international agreements that preempt state law if they are:
- 1) entered into between the U.S. and a foreign government, authority, or regulatory entity, and
- 2) relate to the recognition of prudential measures to the business of insurance or reinsurance <u>that</u> <u>achieves a level of protection of insurance or</u> <u>reinsurance consumers that is substantially</u> <u>equivalent to the protection achieved under state</u> <u>law</u>.



Federal Insurance Office: Covered Agreements

- Preemption shall <u>not</u> include:
  - any State insurance measure that governs any insurer's rates, premiums, underwriting, or sales practices;
  - any State coverage requirements for insurance;
  - application of the antitrust laws of any State to the business of insurance;
  - or any State insurance measure governing the capital or solvency of an insurer, except to the extent that such State insurance measure results in less favorable treatment of a non-United State insurer than a United States insurer;



# **Questions?**

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